

Limited Company Landlords

Profiling the Market



Q4 2024

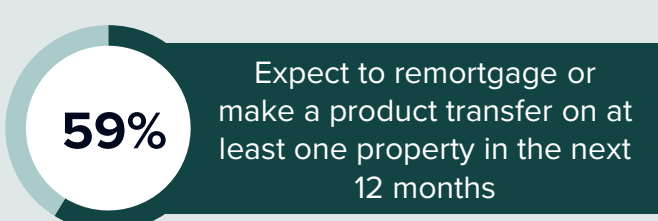
Limited Company Buy to Let borrowing profile

Compared to those operating as an individual, Limited Company landlords are more likely to borrow money to fund their lettings business (64% vs. 49%). They also have more Buy to Let loans on average (10.3 vs. 4.5) and a higher average LTV (55% vs. 47%).



64% borrow to fund their rental portfolio

24% have borrowing on all their properties

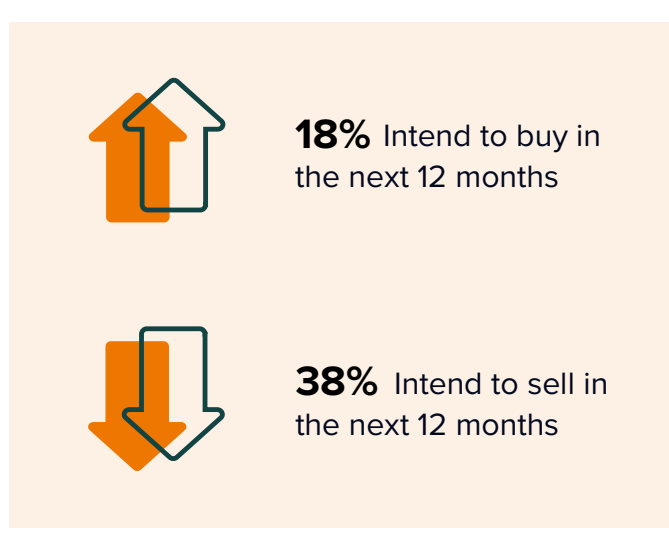
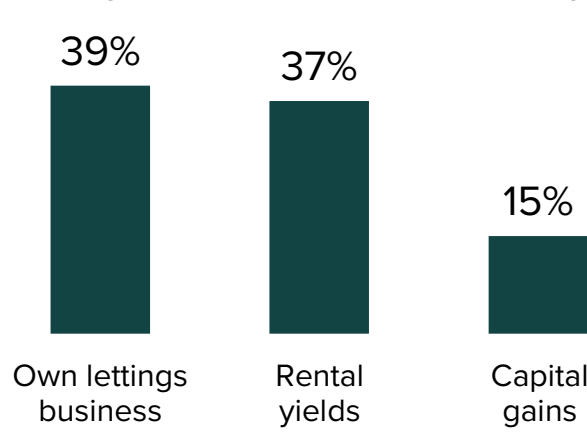


Limited Company market dynamics

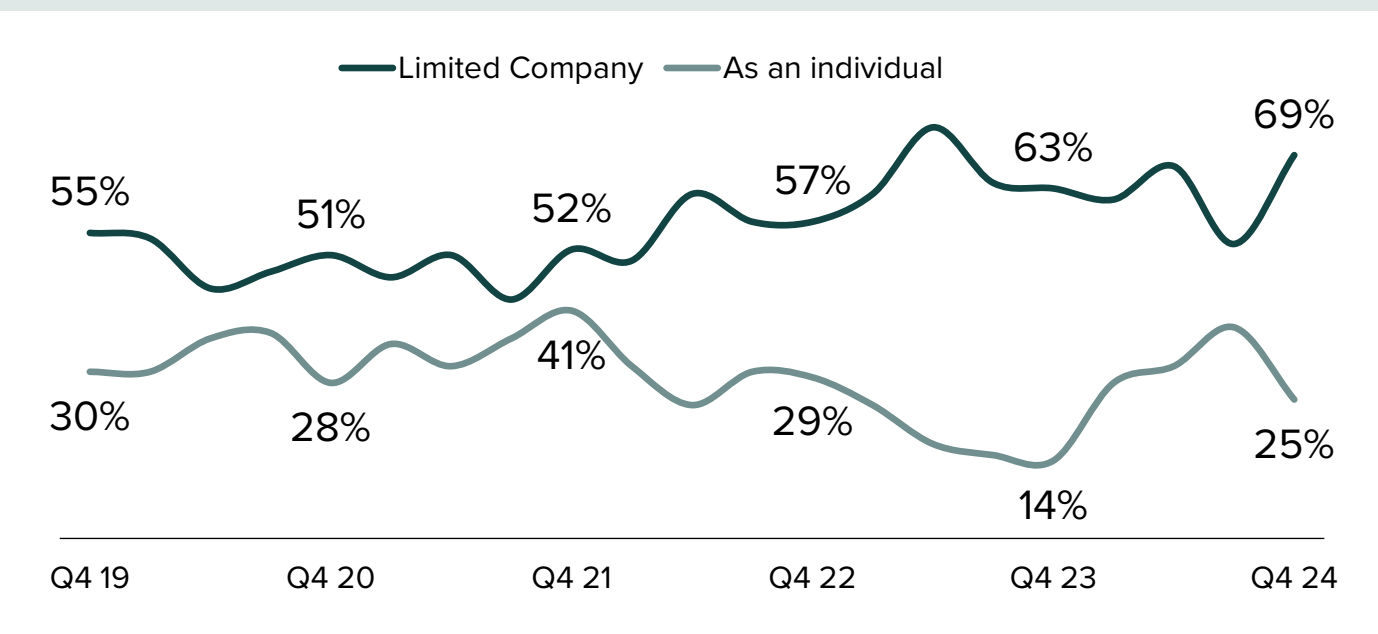
Confidence levels are relatively similar between Limited Company landlords and those operating as individuals in Q4 2024. Limited Company landlords are however significantly more likely to be active in buying property in the next 12 months (18% vs. 4% for individuals).

Limited Company landlord confidence

% rating prospects in next 3 months as 'good'

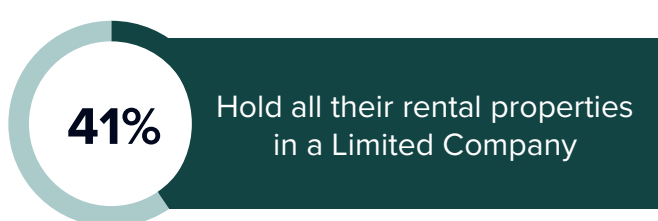


Intent to purchase in a Limited Company:



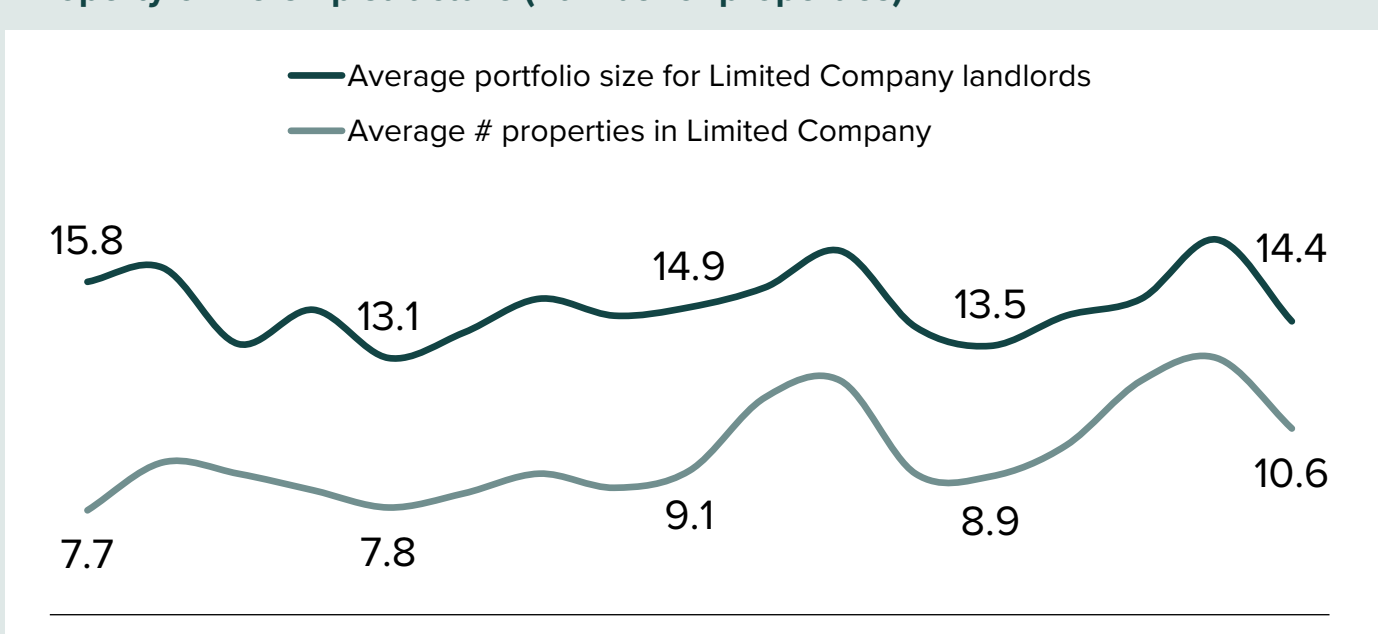
Limited Company landlord rental portfolio structure

Limited Company landlords typically manage portfolios almost three times the size of those operating as an individual. Limited Company landlords are also increasingly incorporating their portfolios, with 74% of their properties now held in this way (up from 49% in Q4 2020). This uplift is primarily being driven by incorporation at the point of new property purchase.



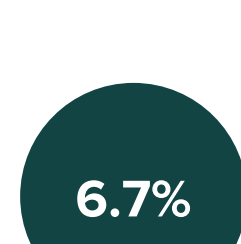
(59% have a mix of individually held & Limited Company)

Property ownership structure (number of properties)



Limited Company landlord portfolio financials

The average Limited Company portfolio is worth £2.9M and generates an annual gross rental income of £155k. Typically, Limited Company landlords achieve an average yield of 6.7% across their portfolio, with 85% reporting that they are making a profit. Both are broadly in line with the figures reported by landlords operating as an individual (6.4% and 87%).

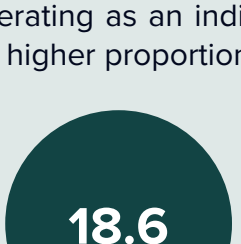


Profitability



Limited Company landlord profile

The typical Limited Company landlord is 61 years old, 4 years younger than the average landlord operating as an individual. As a result, they are much less likely to be retired, with a significantly higher proportion operating full time as a landlord (35% vs. 15%).



Employment Status

