

Buy to Let Market Barometer

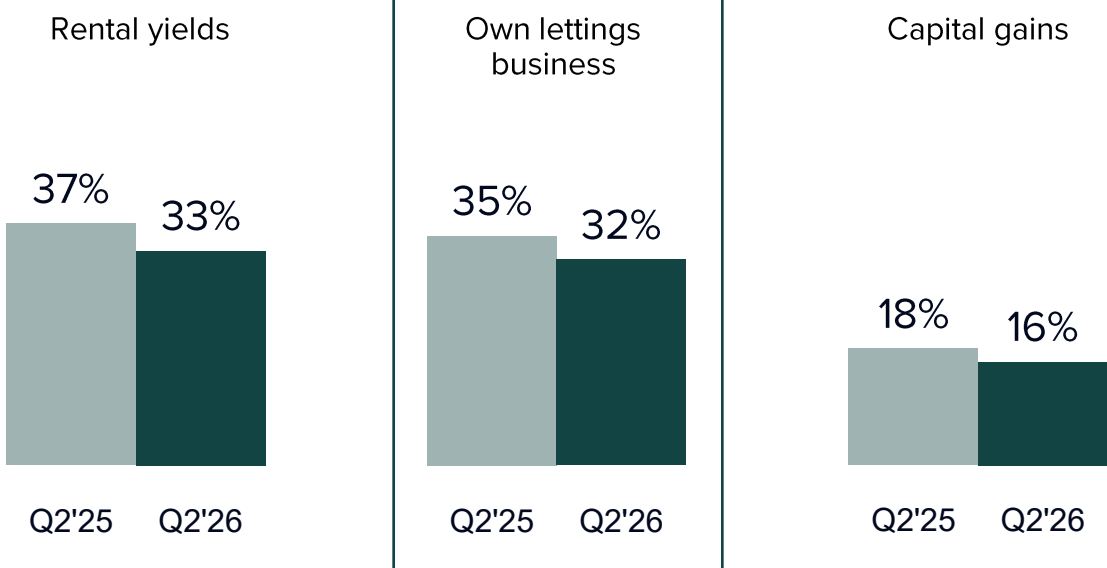


Q2 2026

Landlord confidence

The proportion of landlords rating the near-term prospects for the three key Private Rented Sector indicators as ‘good’ or ‘very good’ has fallen year-on-year. The sharpest decline was in sentiment towards rental yields, with the share of landlords feeling positive about the outlook falling by 4%. More modest declines were recorded for landlords' own lettings businesses (3% drop) and expectations for capital gains (2% drop).

% rating prospects in next 3 months as ‘good’ or ‘very good’



Own lettings business confidence over time (% rating prospects in next 3 months as ‘good’)



Market dynamics

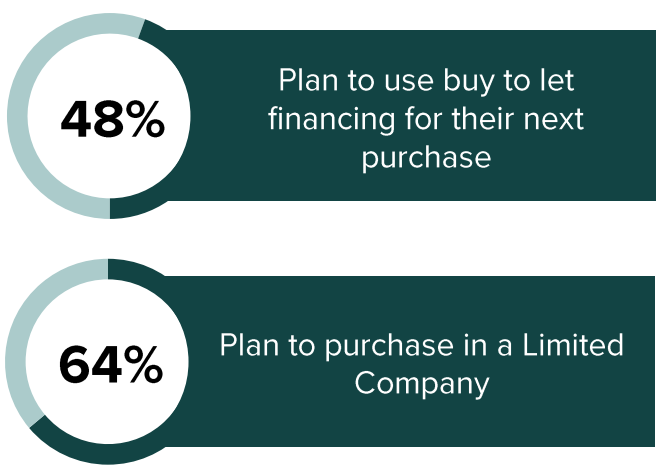
Planned sales activity over the next year is now more than seven times higher than expected purchasing activity (43% vs. 6%). At the same time, the proportion of landlords increasing rents has fallen to 63%, down 6% year-on-year and 11% from two years ago. Looking ahead, 40% of leveraged landlords expect to remortgage or arrange a product transfer in the next 12 months, and almost a quarter (23%) of these plan to do so through a Limited Company.



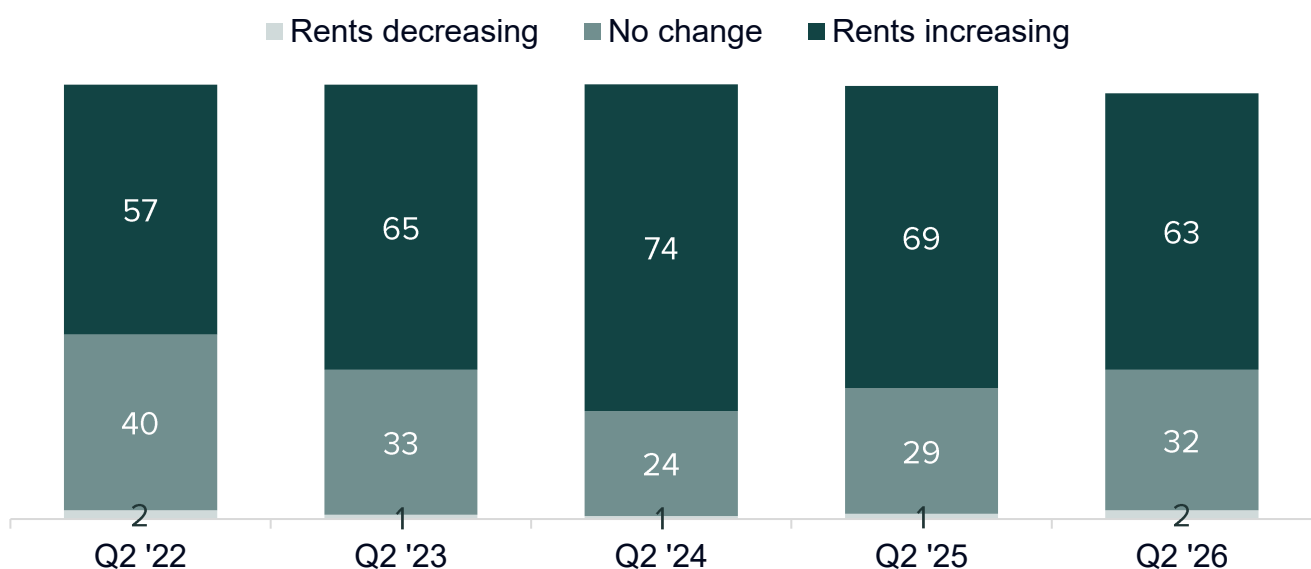
6% Intend to buy in the next 12 months



43% Intend to sell in the next 12 months



Rental trend over time (% who put rents up in the last 12 months)



40%

of leveraged landlords intend to remortgage or take a product transfer in the next 12 months

23%

of these properties will be remortgaged in a Limited Company

Portfolio profile

The typical landlord has 7.2 properties in their portfolio and achieves a gross rental yield of 6.4%. 51% of landlords have at least one buy to let mortgage, with those who borrow having 5.3 buy to let loans on average.



Properties in the average portfolio

6.4%

Typical rental yield achieved by landlords

51%

Have at least one buy to let mortgage, with an average of **5.3** buy to let loans held